RISM and Social Media

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IAML Antwerp
17 July 2014
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Find RISM on:

- Wikipedia
- Facebook
- Website
- YouTube
- Twitter
Videos are uploaded to YouTube so they can be embedded in the RISM website.

Tutorial 2: Different search strategies

Instead, I'm going to enter an asterisk to truncate the search.
News

New at RISM: RISM would like to hear your opinion!
RISM will be conducting user studies at the IAML conference in Antwerp in order to learn what people think about the online catalog of musical sources and what search strategies are used so that we can improve our services. Whether you are a music librarian or a student, a database pro or just...
continue

New at RISM: Who will be King Soccer?
The RISM online catalog already knows the answer...
continue

Events: Does Christoph Willibald Gluck deserve better?
Last week, we celebrated the 300th birthday of one of the most important opera composers and reformers of the second half of the eighteenth century: Christoph Willibald Gluck (1714 - 1787). His birthday is an occasion for various events in Germany and abroad. The Bavarian town of Berching, where...
continue

Library collections: Music Collections in Berlin and Munich
C.P.E. Bach, Wilhelm Killmayer, Ruth Zechlin, Richard Strauss, Manfred Schubert, and RISM itself. The latest edition of Bibliotheksmagazin: Mitteilungen aus den Staatbibliotheken in Berlin und München is packed with articles about music collections and includes an article by our colleague
RISM will be at the IAMM conference in Antwerp next week! Look for our table in the exhibits area and at those open sessions.

Tuesday, 15 July
14:00-15:30
RISM Libretti - New office in Rome: Open Session

Thursday, 17 July
9:00-10:30
Facebook statistics

https://www.facebook.com/RISM.info

The people who like your Page

Women

- 48% Your Fans
- 46% All Facebook

Men

- 49% Your Fans
- 54% All Facebook

<table>
<thead>
<tr>
<th>Country</th>
<th>Your Fans</th>
<th>City</th>
<th>Your Fans</th>
<th>Language</th>
<th>Your Fans</th>
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<tbody>
<tr>
<td>Italy</td>
<td>282</td>
<td>Rome, Lazio, Italy</td>
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<td>Italian</td>
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<tr>
<td>Portugal</td>
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<td>Palermo, Sicilia, Italy</td>
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<td>English (US)</td>
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<td>Germany</td>
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<td>Lisbon, Lisboa, Portugal</td>
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<td>English (UK)</td>
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<td>Spain</td>
<td>59</td>
<td>Warsaw, Warszawa, Pol...</td>
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<td>United States of America</td>
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<td>Paris, Île-de-France, Fra...</td>
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<td>Portuguese (Portug...</td>
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<tr>
<td>France</td>
<td>64</td>
<td>Milan, Lombardia, Italy</td>
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<td>French</td>
<td>51</td>
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<tr>
<td>Poland</td>
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<td>Madrid, Comunidad de ...</td>
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<td>Polish</td>
<td>57</td>
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<tr>
<td>Netherlands</td>
<td>34</td>
<td>London, England, Unite...</td>
<td>14</td>
<td>Spanish (Spain)</td>
<td>44</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>31</td>
<td>Berlin, Berlin, Berlin...</td>
<td>14</td>
<td>Spanish</td>
<td>43</td>
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<tr>
<td>Brazil</td>
<td>22</td>
<td>The Hague, Zuid-Holland...</td>
<td>13</td>
<td>Portuguese (Brazil)</td>
<td>24</td>
</tr>
</tbody>
</table>
Twitter
https://twitter.com/rism_music
Auch in #meinfrankfurt: Die Zentralredaktion des #RISM (Internationales Quellenlexikon der Musik) #kulturffm
Twitter

Ergebnisse für manuscripts music

WBBC 91.5 FM @WBBC915FM - 1 Std.
New post: Seeing Music in Medieval Manuscripts bit.ly/30NuQxG

Pedro Couto @pedro_du - 4 Std.
Photos: the manuscripts of the masters: classical music bach beethoven chopin rachmaninoff ... tmbfr.coo/ZeP2f1X1Aq7yK

Jocelyn Hargrove @jocelynh - 5 Std.
At @britishlibrary studying early-modern manuscripts in the Rare Books & Music Reading Room. Such a privilege for an Aussie. @britishlibrary

Anna Comentale @Anna1942 - 5 Std.
Follow: myclassicalmusicobsession the manuscripts of the masters: classical music bach beethoven chopin... tmbfr.coo/ZFMsDx1AeKbJ

Andrew Rodriguez @abuleteo - 19 Std.
the manuscripts of the masters: classical music bachbeethovenchopinrachmaninoff diasky-korsakovschub ... tmbfr.coo/Ze7v71UHBM4y

BL Reference Service @BL_Ref_Services - 9 Std.
Music lovers may be interested in our Organised Manuscripts. Bach with more later: tinyurl.com/mnpyd8

Teaching with the LC @TeachingL - 9 Std.
Meet the experts: Manuscripts, music & more at the LC Summer Teacher Inst open house #edchat pic.twitter.com/A4so2AIgLJ
#ManuscriptMonday

Retwerte von Berlins Library und Tendere:

RISM @RISM_music: 21. Juni

Trouvere songs online: new @britishlibrary’s Digitised Manuscripts,
britishlibrary.typepad.co.uk/music/2014/05/... #ManuscriptMonday

@apex_plc.twitter.com/FxXaA3apkT

Retwerte von Stabue Würzburg und Tendere:

RISM @RISM_music: 24. Mai

Fast notes, catch me if you can! Cherubini’s opera Eliza
@bsb_muenchen #ManuscriptMonday opac.rism.info/search?Id=4960... #frk_plc.twitter.com/23LsYuq0
#Mittwochspuzzle
### Twitter lists

<table>
<thead>
<tr>
<th>Abonniert</th>
<th>Mitglied von</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Iberia/Latin America</strong></td>
<td><img src="image" alt="Logo" /> 14 Mitglieder</td>
</tr>
<tr>
<td><strong>Musicologists et al. von Mark Samples</strong></td>
<td><img src="image" alt="User" /> Musicologists (and related accounts) in the twitter-sphere, 162 Mitglieder</td>
</tr>
<tr>
<td><strong>Music Librarians von Dr Karen McAulay</strong></td>
<td><img src="image" alt="Image" /> Colleagues in IAML or otherwise connected with music librarianship 43 Mitglieder</td>
</tr>
<tr>
<td><strong>Music Libraries von Yale Music Library</strong></td>
<td><img src="image" alt="Image" /> 77 Mitglieder</td>
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</tbody>
</table>
## Twitter lists

<table>
<thead>
<tr>
<th>Abonniert</th>
<th>Mitglied von</th>
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</thead>
<tbody>
<tr>
<td><strong>Musikologie</strong> von Musici de la Musique</td>
<td>32 Mitglieder</td>
</tr>
<tr>
<td><strong>Musicologists</strong> von Mark Samples</td>
<td>162 Mitglieder</td>
</tr>
<tr>
<td><strong>Musique</strong> von Bernard Ameta</td>
<td>27 Mitglieder</td>
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<tr>
<td><strong>música</strong> von Pablo Lopez</td>
<td>115 Mitglieder</td>
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<tr>
<td><strong>Arts / Culture</strong> von medimush</td>
<td>96 Mitglieder</td>
</tr>
<tr>
<td><strong>Archives / patrimoine</strong> von medimush</td>
<td>21 Mitglieder</td>
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<tr>
<td><strong>Musikologie</strong> von medimush</td>
<td>175 Mitglieder</td>
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<tr>
<td><strong>music librarians</strong> von medimush</td>
<td>96 Mitglieder</td>
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<tr>
<td><strong>Librarians / Libraries</strong> von medimush</td>
<td>577 Mitglieder</td>
</tr>
</tbody>
</table>
Statistics

• Which pages bring people to rism.info?
  In the top 10 for June 2014:
  – opac.rism.info: 193 visits (highest)
  – Facebook: 185 visits
  – English Wikipedia: 33
  – German Wikipedia: 15
Ideas for the future

• Theme of the Day / Week
• Balance posts in German and English
• Balance time zones better
• Connect groups
• Hand over the account to groups